Semantics, Science, and 10 Year Olds Oren Etzioni, Al2





Outline

- I. Machine reading & Open IE
- II. The Allen Institute for AI (AI2)

- III. Arithmetic story problems
- IV. Diagram understanding in plane geometry
- V. Knowledge & inference in 4th grade science
- VI. Semantic literature search



I. Machine Reading (Etzioni, AAAI 2006)



Auto-Text to Knowledge



Source: DARPA, Machine Reading initiative

IE(sentence) = [tuple, confidence]

"Edison, by all accounts, was the inventor of the light bulb." → invented(Edison, light bulb), 0.98

Typically, IE requires:

- Pre-specified relations
- Hand-labeled training examples
- Lexicalized features/patterns



obama (politician) - Read the Web :: NELL KnowledgeBase Browser - Google Chrome

 C A

 D A

 O' A

NELL Knowledge Base

categories

relatedto

- visualartmoveme
- personinacadem
- generalization of
- athletessucha
- academicfield:
- chemicaltypeh
- astronautssuc
- automobileend
- airportsuchasa
- amphibiansuc
- aquariumssuc
- arteriessuchas
- animaltypehas
 animalsuch

 - animalsu
 - animalsu
 - animalsuch
 - inverseofart
- professiontype
- productinstan
- booksuchasbo
- vehicletypehas
- touristattractio
- 5 celebritysucha
- archaeasucha.

obama (politician)

literal strings: OBAMA, OBama, Obama, obama

Help NELL Learn!

NELL wants to know if these beliefs are correct. If they are or ever were, click thumbs-up. Otherwise, click thumbs-down.

- obama is a politician 🏼 🏖 ኛ
- <u>obama</u> is a <u>male</u> 🏼 🎝 ኛ
- <u>obama</u> is a person who <u>belongs to</u> the organization <u>house</u> (governmentorganization) 🍰 ኛ
- <u>obama</u> is a person <u>born on</u> the date <u>n1961</u> (dateliteral) 🍰 ኛ
- <u>obama</u> is a person who <u>graduated from</u> the university <u>harvard</u> (university)
- obama is a person who graduated from the university harvard_law_school (university) 🏼 🏖 🖏

categories

- politician(100.0%)
 - SEAL @9 (75.0%) on 13-jan-2010 [<u>1</u>2] using obama
 - CPL @722 (88.0%) on 06-apr-2013 ["_ is a good president" "_ defends choice" "_ beats McCain" massive scope" "_ is the only President" "_ is the new Hitler" "_ is half-white" "_ is an empty suit" "_ President" "_ is leading McCain" "McCain trails _" "Kennedy endorsed _" "_ 's Inauguration Day" "_ campaign" "York Times endorses _" "_ 's Inaugural Address" "more popular votes than _" "_ 's his

NELL Lexical Patterns for "haswife"



- agenthierarchicallybelowagent domain agenthierarchicallyaboveagent domainWithinRange
- organizationhasagent (+) coachesathlete
- agentholdssharesincompany
- companyhasshareholder universityhasacademicprogram
- clothingmadefromplant creativeworkcontributedtobyagent
- moviestaractor moviedirectedbydirector
- bookwriter

(+)

- personhasjobposition
- jobpositionheldbyperson
- inverseofsportfansincountry agentcontrols
- agentleadsorganization (+)
- personleadscountry
- agenthierarchicallyaboveagent (+)
- trophywonbyteam
- subpartof
- agentbelongstoorganization (+) agentparticipatedinevent
 - teamingame
 - loseringame
 - hometeamingame
 - winneringame
 - awayteamingame
- personchargedwithcrime locationlocated within location (+)
- bodypartwithinbodypart
- eventsubeventof
- subfieldofacademicfield
- iteminvolvedinevent
- agentstudiesphysiologicalcondition
- players
- issueofpoliticsgroup
- visualartistartform
- arthropodlookslikeinsect
- agriculturalproductcookedwithagricultu
- teamwontrophy
- ethnicgroupofperson
- agriculturalproductcomingfromvertebra



and actress Angelina ar arg2" "arg1 and fiance World arg2" "arg1 and and her lover arg2" "arg arg2" "arg1 and his for "arg1 and his mother wa ard2" "ard1 and his wor arg2" "arg1 and Sarah

"arg1 gal pal arg2" "arg

with arg2" "arg1 had ar

arg2" "arg1 has annour

person

"false"

extractionPatterns

A bad influence on · "arg1 a bad influence or A child through Abusive to to arg2" "arg1 Appears And actress Angelina bought his wife arg2" "a cheated on arg2" "arg1 committed adultery with "arg1 endeavors to keep

married to arg2" "arg1 **Commits adultery with** "arg1 is banging arg2" arg2" "arg1 leaves to g arg2" "arg1 married the

affair with arg2" "arg1 p "arg1 separated after arg2" "arg1 set to marry arg2" "arg1 shirtless and arg2" "arg1 showed up and told arg2" "arg1 sinned with arg2" "arg1 son by arg2" "arg1 splashes out on arg2" "arg1 still pining for arg2" "arg1 takes wife arg2" "arg1 the husband of arg2" "arg1 then married arg2" "arg1 to banish arg2" "arg1 to bring his wife arg2" "arg1 to cast out arg2" "arg1 to have a child by arg2" "arg1 to have a child with arg2" "arg1 to have sex with arg2" "arg1 to pop the question to arg2" "arg1 to send him and arg2" "arg1 to sex with arg2" "arg1 to star with arg2" "arg1 to the the knot arg2" "arg1 took his wife arg2" "arg1 toted arg2" "arg1 "arg1 was actually matried to arg2" "arg1 was joined by his wife arg2" "arg1 was making out with arg2" "arg1 was matried to arg2" "arg1 was never matried to arg2" "arg1 was not matried to arg2" "arg1 was not present when arg2" "arg1 was once married to arg2" "arg1 was photographed holding arg2" "arg1 was secretly married to arg2" "arg1 was sexually involved with arg2" "arg1 Wentz and arg2" "arg1 were a reality arg2" "arg1 who affirmed that arg2" "arg1" with break up with arg2" "arg1 with his new love arg2" "arg1 with love to arg2" "arg1 yong arg2" "arg2 Adams and David arg1" "arg2 admits that she and arg1" "arg2 and actor Brad arg1" "arg2 and baby daddy arg1" "arg2 and Barack Obama to arg1" "arg2 and beau arg1" "arg2 and boyfriend arg1" "arg2 and Brad arg1" "arg2 and brad arg1" "arg2 and Brad Pitt arg1" "arg2 and country music star arg1" "arg2 and country singer arg1" "arg2 and dad is arg1" "arg2 and david arg1" "arg2 and brad arg1" "arg2 and ex husband arg1" "arg2 and flanc arg1" "arg2 and flance arg1" "arg2 and brad arg1" "arg2 and gal pal arg1" "arg2 and ex husband arg1" "arg2 and flanc arg1" "arg2 and flance arg1" "arg2 and brad arg1" "arg2 and ex husband arg1" "arg2 and flanc arg1" "arg2 and flance arg1" "arg2 and flance arg1" "arg2 and gal pal arg1" "arg2 and ex husband arg1" "arg2 and flance arg1" "arg2 and flance arg1" "arg2 and gal pal arg1" "arg2 and ex husband arg1" "arg2 and flance arg1" "arg2 and flance arg1" "arg2 and gal pal arg1" "arg2 and girlfriend arg1" "arg2 and Good Charlotte rocker arg1" "arg2 and guy arg1" "arg2 and Guy arg1" "arg2 and her beau arg1" "arg2 and her BF arg1" "arg2 and her BFF arg1" "arg2 and her boyfriend arg1" "arg2 and her children with arg1" "arg2 and her daughter by arg1" "arg2 and her ex arg1" "arg2 and her fianc arg1" "arg2 and her fiance arg1" "arg2 and her former husband arg1" "arg2 and her gal pal arg1" "arg2 and her girlfriend arg1" "arg2 and her husband erg1" "arg2 and her husband arg1" "arg2 arg1" " boyfriend arg1" "arg2 and her new hubby arg1" "arg2 and her new hubband arg1" "arg2 and her partner arg1" "arg2 and her partner Brad arg1" "arg2 and her relationship to arg1" "arg2 and her rocker boyfriend arg1" "arg2 and her partner arg1" "arg2 and her partner Brad arg1" "arg2 and her set boyfriend arg1" "arg2 and her partner Brad arg1" "arg2 and her boyfriend arg1" "arg2 and hubby arg1" "arg2 and other half arg1" "arg2 and partner Brad arg1" "arg2 and Prince Harry arg1" "arg2 and rocker arg1" "arg2 and stepdaughter of arg1" "arg2 and suri arg1" "arg2 and the Claim arg1" "arg2 and the first season of arg1" "arg2 and the last episode of arg1" "arg2 and Tom arg1" "arg2 and tom arg1" "arg2 Angelina Jolie and arg1" "arg2 announced her engagement to arg1" "arg2 anounced the feet of arg1" "arg2 as being closer to arg1" "arg2 as the companion of arg1" "arg2 as the receptacle of arg1" "arg2 bare unto arg1" "arg2 became engaged to arg1" "arg2 became pregnant by arg1" "arg2 became pregnant with arg1" "arg2 became the bride of arg1" "arg2 became the wife of arg1" "arg2 Beckham and David arg1" "arg2 began a relationship with arg1" "arg2 breaking up with arg1" "arg2 broke up with arg1" "arg2 bullock arg1" "arg2 came to the tomb of arg1" "arg2 cheat on arg1" "arg2 Cheating on arg1" "ag2 could return with arg1" "arg2 eloped with arg1" "arg2 Engaged to arg1" "arg2 esposa arg1" "arg2 Fergie and arg1" "arg2 filed for divorce from arg1" "arg2 files for Divorce from arg1" arg2 fi pal arg1" "arg2 gave birth to her and arg1" "arg2 gets engaged to arg1" "arg2 getting engaged to arg1" "arg2 got engaged to arg1" "arg2 got married to arg1" "arg2 had a child by arg1" "arg2 had no hand in arg1" "arg2 getting engaged to arg1" "arg2 got engaged to arg1" "arg2 got married to arg1" "arg2 had a child by arg1" "arg2 had no hand in arg1" "arg2 had to kill



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Open Information Extraction (2007)

Question: can we leverage regularities in language to extract information in a relation-independent way?

Relations often:

- anchored in verbs
- exhibit simple syntactic form

Virtues:

- No hand-labeled data
- "No sentence left behind"
- Exploit redundancy & serendipity of Web
- Robust to parser errors





History of Open IE

- 2007: 1.0 (TextRunner, auto-labeled examples, CRF)
- 2011: 2.0 (ReVerb, simple model of verb-based relations)
- 2012: 3.0 (Ollie, parser, verbs + nouns)
- 2013: 4.0 (semantic role labeling, n-ary relations)



Precision

Open Information Extraction - Google Chrome ABP ← → C ☆ □ openie.cs.washington.edu/search?arg1=apple&rel=&arg2=&corpora= 🔢 Apps 🗅 0-1 Person of Extrao... 🗋 WeeklyPlans/Decem... 🤝 British Airways - Wh... 👋 74 🗋 Vulcan - Project Hal... 🚳 Seattle Department ... 🚺 New Techniques fro... 🛞 Extraction Browser - ... 🗋 deep learning tutorial 📕 Facebook launches ... 🦧 An Al that mimics o... Turing Open Information Extraction VASHINGTON Q Search Argument 1: apple Relation: Argument 2: All 🔻 408 answers from 11543 sentences (cached) Do you mean ...

Apple Inc. (345)



Apple Inc. (NASDAQ: AAPL; formerly Apple Computer, Inc.) is an American multinational corporation that designs and sells consumer electronics, computer software, and personal computers. The company's best-known hardware products are the Macintosh line of computers, the iPod, the iPhone and the iPad. Its software includes the Mac OS X operating system; the iTunes media browser; the iLife suite of multimedia and creativity software; the iWork suite of productivity software; Aperture, a...read more

Apple (14)



The apple is the pomaceous fruit of the apple tree, species Malus domestica in the rose family (Rosaceae). It is one of the most widely cultivated tree fruits, and the most widely known of the many members of genus Malus that are used by humans. Apples grow on small, deciduous trees. The tree originated in Western Asia, where its wild ancestor, Malus sieversii, is still found today. Apples have been grown for thousands of years in Asia and Europe, and were brought to North America by...read more

IPad (4)



The iPad (/ arpæd/ EYE-pad) is a line of tablet computers designed and marketed by Apple Inc., primarily as a platform for audio-visual media including books, periodicals, movies, music, games, apps and web content. Its size and weight fall between those of contemporary smartphones and laptop computers. The iPad runs on iOS, the same operating system used on Apple's iPod Touch and iPhone, and can run its own applications as well as iPhone applications. Without modification or a developer...read more

Apple Store (1)



The Apple Retail Store is a chain of retail stores owned and operated by Apple Inc., dealing in computers and consumer electronics. The stores sell Macintosh personal computers, software, iPods, iPads, iPhones, third-party accessories, and other consumer electronics such as Apple TV. Many stores feature a Theatre for presentations and workshops and a Studio for training with Apple products; all stores offer a Genius Bar for technical support and repairs, as well as free workshops available...read more



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📀 Open Inform	nation Extraction - Google Chrome			\$\$			
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		Open Infor	mation Extraction	I			Center WASHINGTON
	A	rgument 1: entity:Apple	Relation:		Argument 2:	All V Search	
	289	answers from 2008	sentences (results truncated)				
		Apple	The apple is the pomaceous fruit of most widely cultivated tree fruits, a Apples grow on small, deciduous to found	of the apple tree, species nd the most widely known	Malus domestica in the rose family (of the many members of genus Ma	Rosaceae). It is one of the lus that are used by humans.	
			Onen IF	is sc	alable b	111	
		(ML	
			shallow	/!			
	all	ingredient (37) foo	d (33)				
	a	re tender (263)					
	fa	all to the ground (68)				
	a	re in bloom (68)					
	g	row on Tree (58)					
	C	ontain Pectin (53	3)				
	a	re a good source	of Dietary fiber (40)				
	р	roduces Apple (34)				
	a	re rich in Pectin	(33)				
	a	re in season (32)					
	a	re high in Dietar	y fiber (30)				
	fa	all from Tree (24)					
	is	s cut in half (22)					

1

II. The Allen Institute for AI (AI2)

"In order to be truly intelligent, computers must understand— that is probably the critical word. It is one thing to feed *The Tale of Two Cities* into a computer. It's another to have the computer understand what's being said."

Source: (Paul Allen, Microcomputer Interface, 1977)



Mission: contribute to the world through high-impact AI research and engineering, with emphasis on reasoning, learning, and reading capabilities.



Scientific Advisory Board (SAB)



Adam Cheyer Co-founder and VP Engineering at Siri, Inc.



Dan Roth

Professor at University of Illinois Urbana-Champaign, fellow of ACM, AAAI, and ACL, Associate Editor in Chief of JAIR



Eric Horvitz

Director of Microsoft Research (Redmond), fellow of AAAI and AAAS, AAAI President (2007-09)



Dan Weld Professor at University Washington, fellow of ACM and AAAI



Tom Mitchell

Chair of Machine Learning Department, Carnegie-Mellon, fellow of AAAI and AAAS, AAAI Distinguished Service Award



AI2 Overview (Nonprofit Research Institute)

- Experimental science projects
- Sample of Research collaborations
 - Chris Manning, Stanford
 - Luke Zettlemoyer, UW
 - Andrew McCallum, Umass
 - Dan Roth, UIUC
- Open source initiatives
 - Open AI Resources



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AI2 Chronology





Jan. 2014

March 2014

April 2014

June 2014

August 2014

Dec. 2015

Talent + Mission = Impact





Project Methodology:

B

- 1. Externally-defined challenge tasks
- 2. Training data + unseen test data ("as is")
- 3. Measurable progress, clear focus

Key differences with Watson:

- 1. Deeper semantics & inference
- 2. Open model: publish, collaborate, open source



Arithmetic word Problem

Liz had 9 black kittens. She gave some of her kittens to Joan. Joan now has 11 kittens. Liz has 5 kittens left and 3

have spots. How many kittens did Joan get?





Verb Categorization Approach (submitted)

Category	Example
Observation	There were 28 bales of hay in the barn.
Positive	Joan went to 4 football games this year.
Negative	John lost 3 of the violet <u>balloons</u> .
Positive	Mike's dad borrowed 7 nickels from Mike.
Transfer	
Negative	Jason placed 131 erasers in the drawer.
Transfer	
Construct	Karen added 1/4 of a cup of walnuts to a
	<i>batch</i> of trail mix.
Destroy	The rabbits ate 4 of Dan's potatoes.

Table 1: Examples for different verb categories in sentences. <u>Entities</u> are underlined; *containers* are italic, and **verbs** are bolded.

81% categorization accuracy; 77% of test problems solved



IV. First Steps in the Geometry Domain

Combines vision, NLP, and simple semantics Data set: 100 9th grade geometry problems To Appear in AAAI '14 (*Seo, Hajishirzi, Farhadi*, Etzioni)





Diagram Understanding

- Problem: identify visual elements, their locations, their equations
- Couple with text

```
In the diagram, secant AB
intersects circle 0 at D,
secant AC intersects circle
0 at E, AE = 4, AC = 24,
and AB = 16. Find AD.
```





Diagram Understanding as Optimization

Objective function:

$$\hat{L} = \operatorname{argmax}_{L} F(\hat{L}, D, T) =$$

$$P(D, \hat{L}) \quad \text{Coverage}$$

$$+ C(C, \hat{L}) \quad \text{Visual Coherence}$$

$$+ S(T, \hat{L}) \quad \text{Text Alignment}$$

- Bad news: optimization requires 2^L operations
- Good news: function F is "submodular"

We have an algorithm that returns a (1-1/e) approximation of the optimal solution!



Ablation Study





Diagram Demo (9th Grade geometry) <u>G-aligner</u>

G-Aligner Demonstration - Google Chrome ← → C ▲ □ trusty.cs.washington.edu:9239/vpsel/#			
III Apps 🗋 0-1 Person of Extrao 🗋 WeeklyPlans/Decem 🥆 British Airway	ys - Wh 🌏 74 🗋 Vulcan - Project Hal 🚺 New Techniques fro	🔮 Extraction Browser 🗋 deep learning tutorial 🚜 An AI that mimics o 👸 Proposed Brain Map 🗋 AI Resources page -	
	Problem Definition		
		In the diagram at the left, circle O has a radius 5, and CE = 2. Diameter AC is perpendicular to chord BD at E. What is the length of BD?	
	Baseline Solution (Hough	ı Transform)	
	G-Aligner Solution	In the diagram at the left, circle O has a radius 5, and CE = 2. Diameter AC is perpendicular to chord BD at E. What is the length of BD?	



V. 4th Grade "common-sense science"



12 Which force causes a bicycle to slow down when the brakes are used?

- A friction
- B electricity
- C gravity
- D magnetism



More Example Questions

1 Which example describes an organism taking in nutrients?

- A a dog burying a bone
- B a girl eating an apple
- C an insect crawling on a leaf
- D a boy planting tomatoes in a garden

- 28 When a baby shakes a rattle, it makes a noise. Which form of energy was changed to sound energy?
 - A electrical
 - B light
 - C mechanical
 - D heat



Retrieval-based Approach (Baseline)

1 Which example describes an organism taking in nutrients?

- A a dog burying a bone
- B a girl eating an apple
- C an insect crawling on a leaf D a boy planting tomatoes in a garden
- H_{D} A boy planting tomatoes in a garden is an example of an organism taking in nutrients?



Retrieval-based Approach Fails





Another Example

27 Fourth graders are planning a roller-skate race. Which surface would the best for this race?





- C blacktop
- D grass

World knowledge necessary for NLP!





I. Winograd Schemas and Knowledge (1972)

The city councilmen refused the demonstrators a permit because **they** [feared/advocated] violence.

They = ?



Winograd Schema Challenge (Levesque, 2011)

The large ball crashed right through the table because it was made of styrofoam.

It = table

The large ball crashed right through the table because it was made of steel.

lt = ball



Factual Knowledge for 4th Grade Science

<section-header>Data"Squirrels are animals"DataWater freezes at 32F"</section-header>	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>	<section-header></section-header>
Part/whole		Processes "Photosynthesis is a process by which plants
"The lungs are an organ in the body"	Qualitative Relations "Increased water flow widens a river bed"	make their own food and give off oxygen and water that they are not using."



Sample Co-reference Challenges

Some birds fly south before winter each year. **This** is an example of (A) migration (B) hibernation (C) germination (D) evaporation

A student has a ball of clay that sinks when placed in a pan of water. Which property should he change to make the clay float? (A) color (B) texture (C) mass (D) shape

The diagram below shows an electrical circuit. The purpose of **the copper wire** is to (A) conduct electricity (B) produce electricity (C) store electricity (D) stop the flow of electricity



Entailment Challenges

- Absorb
 → take in
- 24 hours day
- Lunch Dinner
- Blue eyes

 color of your eyes
- Disappear → evaporate
- Cold → decrease in temperature
- Gas → gaseous state
- Good health habit → be healthy

- Verb synonym
- Phrase synonym
- "Siblings"



Current Methodology



Is it all "about" Knowledge?

What about semantics?



Semantics: Treatment of Generics:

Fruits contain seeds



- Two big issues: quantifier scope and strength
 - All (most? many?) fruits contain a seed?
 - All (most? many?) seeds are contained in a fruit?
 - All fruits contain all? some? seeds?
 - ...
- Pragmatic approximation:
 - Take the most common (forall-exists) interpretation, and the reverse
 - a. If it's a *fruit*, it contains a seed (with some confidence)
 - b. If it's a seed, it's contained in a *fruit* (with some confidence)

Formal representation:

- \forall Fruit isa(Fruit,"fruit") $\rightarrow \exists$ Seed isa(Seed,"seed"), contain(Fruit,Seed) @ weight 1.0
- \forall Seed isa(Seed, "seed") $\rightarrow \exists$ Fruit isa(Fruit, "fruit"), contain(Fruit, Seed) @ weight 1.0



Semantics: (Word Senses)

What do words mean? "animal", "cat", "bank", ...

- Traditional approach:
 - map words/phrases to an ontology at reading time:
 - "animal" \rightarrow Animal
 - "cat", "kitty" → Cat
 - ...
 - but: requires anticipating all the needed distinctions up front, before a particular task is encountered
- Deferred decisions (a lesson from Watson):
 - preserve words/phrases in the representation itself
 ∀ Fruit isa(Fruit,"fruit") → ∃ Seed isa(Seed,"seed"), contain(Fruit,Seed)
 - make ontology decisions as needed at runtime in context
 - "person" isa "animal"?
 - "water" isa "basic need"?
 - "shiny crimson" isa "bright color"?



Summary of our Approach

- 1. Knowledge + tractable reasoning is necessary for AI
- 2. Knowledge acquisition has to be highly automated
- 3. Large bodies of high-quality knowledge can be acquired from text ("machine reading")
- 4. Aristo is tested on unseen, standardized, multiple choice tests in science, arithmetic, and geometry

Semantic challenges everywhere...







VI. Semantic Scholar Project

"Show all papers where x is implicated in y where the levels of z are elevated"...



"lift all scientific boats"





deep learning applied to st	ory understanding Search Show advanced				
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	MODEL CONSTRUCTION ▼ DEEP LEARNING ▼				
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A Computing Story Trees

Computing Story Trees 7 References Cited by 13 Alfred Correira 1980 We present an algorithm that takes narrated actions, narrated properties, and a domain description



deep learning applied to story understanding

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ΓE ligence

Technologies on our Roadmap



ALLEN INSTITUTE

Conclusion: Join us!

